

# CENSUS BUREAU DATA UPDATE

Helping You Make Informed Decisions

## A First Look at Local 2010 Census Data

The Census Bureau has begun releasing local-level 2010 Census population counts, delivering the data on a state-by-state rolling basis through March. These data include official census population totals, as well as data on race, Hispanic or Latino origin and voting age for multiple geographies within each state.

Each state's geographic products and redistricting data are first delivered to the state's leadership, such as the governor and majority and minority leaders in the state legislative body. Upon confirmation of receipt by the state leadership, we issue a news release with five custom tables of data, and make the full data set available to download on our FTP site. Within 24 hours, the full set of five detailed tables becomes available to the public online at <http://factfinder2.census.gov>.

To support the release of this first local-look at 2010 Census data, the Census Bureau has launched an interactive map widget that showcases these data for each state, as well as Puerto Rico and the District of Columbia. The application enables users to view county-level population change from 1960 to 2010, as well as state level data on race and Hispanic or Latino origin. See Vermont's map at lower left.

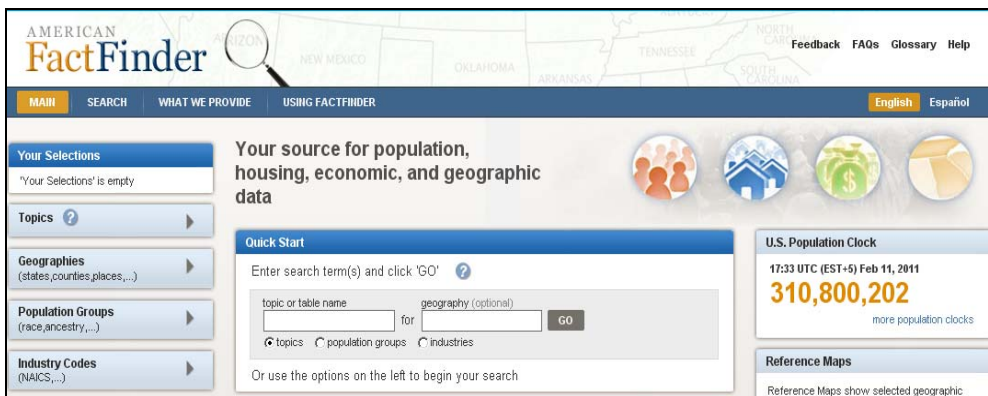
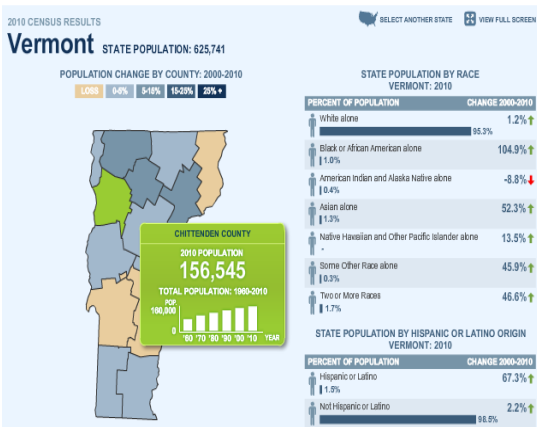
This widget can be embedded on your website and will be updated as additional states are released. **Embed on your site** by copying the code below, replacing XX with your two-digit state abbreviation (e.g. "VT"):

```
<iframe src="http://2010.census.gov/2010census/data/embedstate.html?state=XX" frameborder="0" scrolling="no" marginheight="0" marginwidth="0" width="638" height="405">IFRAMES not supported</iframe>
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### In This Issue:

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- Black History Month Facts for our Region
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Vermont is the first state in our region for which data have been released. The table at the bottom left provides highlights for selected Vermont communities, which we pulled from the New American FactFinder (see related article below).



## American FactFinder—Revamped for 2010 Census Release

If you visit our American FactFinder, you'll notice something new. There are now two FactFinders to choose from. The Census Bureau recently launched a NEW American FactFinder to accommodate the release of 2010 Census data, which will solely be released through this tool. American Community Survey and Economic Census data will still be accessed through the old or "legacy" American FactFinder—for the time being.

So why the change and how does it differ? The New American FactFinder offers a fresh look, new tools and access to a wide range of Census Bureau statistics. Among the enhanced features and functions of the new version are:

- A more robust, powerful search engine, making searches for statistics more topic-driven.
- Enhanced table manipulation features, allowing users to quickly modify and filter a table.
- Advanced mapping capabilities, permitting users to see geographic patterns in the data and personalize the display. Eventually, the NEW American FactFinder (AFF) will also be the primary means of accessing data from other major data sets, such as the American Community Survey, the Economic Census and population estimates. The transition from the legacy AFF to the NEW AFF will continue through the fall of 2011.

Selected Vermont Cities	2010 Population	% Change from 2000
Barre	9,052	-2.6%
Bennington	15,764	+0.2%
Brattleboro	12,046	+0.3%
Burlington	42,417	+9.0%
Montpelier	7,855	-2.2%
Rutland	16,495	-4.6%
St. Johnsbury	7,603	+0.4%
Williston	8,698	+13.7%
Winooski	7,267	+10.8%

The Census Bureau Data Update is published to inform Census alumni and other stakeholders about current data releases, data dissemination activities of the Boston Regional Office, and current survey efforts.

## Black History Month—Facts for our Region

To commemorate and celebrate the contributions to our nation made by people of African descent, American historian Carter G. Woodson established Black History Week. The first celebration occurred on Feb. 12, 1926. For many years, the second week of February was set aside for this celebration to coincide with the birthdays of abolitionist/editor Frederick Douglass and Abraham Lincoln. In 1976, as part of the nation's bicentennial, the week was expanded into Black History Month. Each year, U.S. presidents proclaim February as National African-American History Month. Here are some facts about the Black/African American population in our country and in our region:

	United States	New England	New York
<b>Population: Black/African American</b> (race alone or in combination)	40,903,772 (+/-40,751)	1,007,373 (+/-10,036)	3,282,626 (+/-16,234)
<b>Bachelor's Degree or Higher</b>	17.8% (+/-0.2%)	19.5% (+/-1.4%)	21.2% (+/-0.6%)
<b>Veterans</b>	8.4% (+/-0.1%)	4.5% (+/-0.5%)	4.6% (+/-0.2%)
<b>Work in Education, Health or Social Services</b>	29.1% (+/-0.2%)	35.6% (+/-1.3%)	36.9% (+/-0.7%)
<b>Rent</b>	55.8% (+/-0.3%)	63.9% (+/-1.3%)	68.3% (+/-0.7%)
<b>2009 Median Household Income</b>	\$33,632 (+/-180)	\$41,260 (+/-1,667)	\$39,655 (+/-757)
<b>No Health Insurance</b>	17.8% (+/-0.1%)	9.9% (+/-1.4%)	13.1% (+/-0.4%)

Source: 2005-2009 American Community Survey 5-Year Estimates, S0201. Selected Population Profiles

### Black-Owned Businesses in America

From 2002 to 2007, the number of black-owned businesses in the US increased by 60.5% to 1.9 million, more than triple the national rate of 18.0%. Over the same period, receipts generated by black-owned businesses increased 55.1% to \$137.5 billion., while the number of black-owned businesses with receipts of \$1 million or more increased by 35.4% to 14,507.

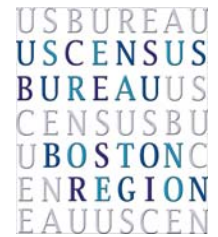
Regionally, Boston saw an increase in black-owned businesses, which now represent 11.6% of the city's businesses. Maine had the largest percent growth per state at 127.2%, but that figure represents only 743 businesses or 0.5% of all black-owned businesses nationally. The Hartford-East Hartford-West Hartford Metropolitan Statistical Area (MSA) had the largest percentage of black-owned businesses among our region's MSAs at 5.0%.

These new data come from the *Survey of Business Owners: Black-Owned Businesses: 2007*, which provides detailed information every five years for black-owned businesses, including the number of firms, sales and receipts, number of paid employees and annual payroll. Data are presented by geographic area (nation, state, county, city and metro area), industry and size of business.

The Survey of Business Owners defines black-owned businesses as firms in which blacks or African-Americans own 51 percent or more of the equity, interest or stock of the business. Additional reports from the survey highlighting other minority- and veteran-owned businesses will be issued over the next year. To view the data from these reports, visit <http://www.census.gov/econ/sbo/>.

### Upcoming Data Releases:

February 2011—March 2011	<b>Redistricting Data (P.L.94-171) Summary File</b> <ul style="list-style-type: none"> <li>• Pop counts for race and Hispanic/Latino categories</li> <li>• Housing unit counts by occupancy status</li> </ul>	Blocks
May 2011	<b>Demographic Profile</b> <ul style="list-style-type: none"> <li>• Selected population and housing characteristics</li> <li>• Includes Congressional Districts of the 111th Congress</li> </ul>	Minor Civil Divisions
June 2011-August 2011	<b>Summary File 1 (SF 1)</b> <ul style="list-style-type: none"> <li>• Pop counts for 63 races and Hispanic or Latino</li> <li>• Pop counts for many detailed race and Hispanic or Latino categories, and American Indian and Alaska Native tribes</li> <li>• Selected pop and housing characteristics</li> </ul>	Blocks Census Tracts Blocks/Census Tracts



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### Your Community by the Numbers Data Access Workshops

Do you wonder how your neighborhood is changing or how you can find data for a community needs assessment?

The Census Bureau provides free workshops to teach you how to use the American Factfinder online data retrieval tool, distinguish between types of data, compare data accurately, and much more! We will show you your community by the numbers in just a few clicks of the mouse.

Here's what partners have to say:

*...This training was comprehensive and did an excellent job of filling in where I was missing information as well as providing valuable shortcuts to finding data within large data sets... - William Campbell, Navins Associates*

*...The information was very clear, the guidance provided was very helpful and the staff was so great in answering questions. You all took extra lengths to make the workshop user-friendly and to make us feel invited into the process. - Karen Kirchoff, Roslindale Village Main Streets Economic Development Committee*

To inquire about our workshops or schedule one for your organization, **contact us at (617) 424-4510 or [boston.pdsp@census.gov](mailto:boston.pdsp@census.gov)**.